



PROJECT DEVELOPMENT GUIDE

Whether you are planning a large restoration or commissioning decoration or artwork, your project will benefit from EverGreene's past successes and strategic thinking. Though not every project requires all of the steps outlined below, this project development chart should help guide you through what's to come.

PLANNING

Just as every journey begins with a single step, every project starts with a single question... What do we need? From that very first step, every project is unique. EverGreene has the necessary expertise to help you answer that question.

Conditions Assessment. It is always important to understand the present conditions of your building or artwork. By performing a variety of conditions surveys and documenting the findings, our project managers and fine art and architectural conservators provide you with important documentation of those conditions, as well as ascertaining the causes of deterioration.



Research & Testing. When appropriate, EverGreene technicians delve into the history of your building or artwork. This can include academic research into historical photographs or documents, and a wide variety of onsite forensic research, including historic finishes investigations and paint analysis. These processes help us to understand the history of decorative campaigns, the materials and techniques that were used, and more insight into the existing conditions. At the same time, methods for correcting existing pathologies are tested onsite in order to develop treatment recommendations.

Consultation. EverGreene submits their findings to your team in the form of written reports and photo-documentation. Based on this solid foundation, EverGreene's management team works with clients to define the scope of work, select appropriate materials and methods, develop realistic budgets, and discuss the logistics necessary to carry out the plan. This is also a

great time to begin exploring design-build approaches and value-engineering alternates that can save money and/or improve the end result. Most importantly, our team takes the time to thoroughly consider how to create the most long-lasting outcome for your investment.

DESIGN

Once the team determines what is needed, then the real fun begins. Our team of artists goes to the drawing board and begins to turn the dreams of planning into the reality of implementation.



Color Boards & Finish Samples. As a way of refining the design, EverGreene can produce color boards and finish samples to aid the determination of the color palette and the decorative techniques to be used.

Sketches, Artists' Renderings, and Maquettes. Our skilled artists can help share the design vision with the whole project team, as well as potential donors, by creating sketches, rendering, and watercolor maquettes of the proposed artwork and decoration, using traditional and digital media as well as simulated 3-D process models.

Technical Documentation. EverGreene can prepare written specifications and shop drawings for painting and plasterwork for

the implementation of your project. We also provide design drawings for architectural ornament and shop drawings for the fabrication of ornamental plaster elements and attachment systems.

Studio Samples & Onsite Mock-up Samples. One of EverGreene's most valuable services is the preparation of full-scale mock-up sample—a physical manifestation of the artistic intent, quality of craftsmanship, materials, and methods.

A mock-up sample acts as a microcosm of the project ahead, allowing the entire project team to solidify their mutual understanding of the forensic research and the design intent. It simultaneously creates the opportunity for fine-tuning the techniques, forms, colors, and finishes deemed necessary to accomplish their goals, making mock-ups an important adjunct to the development of written specifications. The presence of a mock-up gives the client assurance of the end result by setting the standard that must be matched throughout the implementation.

A beautiful sample goes a long way to building community enthusiasm and gaining agency approvals and funding commitments. Clients can also benefit from EverGreene's vast experience with restoration projects and the national and local organizations that exist to help you with your endeavor.

IMPLEMENTATION

One of the great advantages to working with EverGreene is our single-source capability to assist you through an entire project, from beginning to end. From restoration to conservation, from plasterwork to decorative painting, from new artwork to historic fine art, from surface preparation and quality coatings to custom decorative finishing treatments, EverGreene can help you execute all of your well-laid plans and designs.

Encyclopedic knowledge of the materials and techniques of the architectural arts and three decades of hands-on experience have enabled us to develop innovative methodologies for creating and preserving art in architectural settings. Clients also benefit from our unified artistic vision and our consistently high standards of artistry and craftsmanship, all informed by a cross-disciplinary approach integrating conservation science, restoration craftsmanship, advanced technology, art history, architecture, engineering, and construction.

Please visit our website, www.evergreene.com, for more information about our comprehensive services.

