



## Shubert & Booth Theatre

NEW YORK, NY

The Shubert & Booth theaters are two neighboring theaters sharing a homogenous architectural exterior. The theaters' façades are embellished with an uncommon architectural decoration called sgraffito, where multiple layers of tinted plaster are applied to a surface and then scratched down in certain areas to reveal a design. Its "Venetian Renaissance" style is distinctive in the heart of Times Square.

Over time, the sgraffito had been patched with concrete, dulled, and painted over a majority of surfaces so that the original designs were illegible from the street. EverGreene was brought on as sgraffito specialists to clean and restore Shubert & Booth's unique exterior.

Our work was completed in two phases. First, prior to the treatment and restoration, a careful documentation of existing conditions, testing of materials, mockups, pattern tracing, and color matching of new materials was completed. The second phase included paint stripping, cleaning, removal of old patches, copper stain removal, crack repairs, removal of anchors, injections and consolidation, implementation of new sgraffito, inpainting, and final documentation.

Lee Shubert built the Booth Theatre in partnership with the producer Winthrop Ames. Named for the actor Edwin Booth (1833-1893), brother to the infamous John Wilkes Booth, the venue was actually the second New York theatre to bear this name. The first was built by Booth himself in 1869 on 23rd Street and 6th Avenue...

MORE INFORMATION:

<https://evergreene.com/projects/shubert-booth-theatre/>

### (1) AWARDS

#### SERVICES PERFORMED

Decorative Painting & Finishes

#### PROJECT DETAILS

##### Client

The Shubert Organization

##### Original Architect

Henry Herts

##### Restoration Architect

Facade Maintenance Design

##### Preservation Consultant

Jablonski Building Conservation Inc.



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