



Sportswear Flagship Store

NEW YORK, NY

This sportswear giant's new Flagship Store open in 2018. The Midtown Manhattan store was conceived to feel like a sports stadium with the theme "field of play" carried throughout the store. Gensler utilized the design to translate the company's brand identity into the interior space.

EverGreene produced a full graphics treatment for the space that included stencil production, decorative painting, and site installation.

MORE INFORMATION:

<https://evergreene.com/projects/sportswear-flagship-store/>

SERVICES PERFORMED

Contemporary & New Design
Decorative Painting & Finishes
Stenciling & Lettering

PROJECT DETAILS

Interior Designer

Checkland Kindleysides

Architect

Gensler



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